







ANANDU BC

DIGITAL MARKETING CONTENT WRITING

CONTACT ME AT

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SKILLS SUMMARY

- Web Content Writing
- Copywriting
- Technical Writing
- Content Editing
- Blog Writing
- Article Writing
- Communication Skills
- Social Media Content
Creation
- Ads & Poster Caption
- SEO Content Writing
- Ad Content Writing
- Search Engine Optimization
- Social Media Optimization
- Content Writing
- Email Marketing
- Google Analytics
- Google Search Console
- WordPress Content Editing
- Canva Image Editing
- M S Office

PERSONAL PROFILE

Accomplished 10+ Projects in Digital Marketing & Content Writing with 3 years of Experience. Created and Managed Digital Marketing Campaigns, Written & Edited Contents.

WORK EXPERIENCE

DIGITAL MARKETING EXECUTIVE (CONTRACT)

Performatix Solutions | Dec 2020 - Present

- Written Blogs, Website Content
- Doing SEO & SMO For Performatix.

DIGITAL MARKETING EXECUTIVE

Tycoon IT Services | May 2019 - Nov 2020

- Doing SEO & SMO For Company.
- Written Blogs, Website Content, Social Media Content For Clients & Company.
- Lead & Monitored Digital Marketing Campaigns.
- Email Marketing Campaigns in Mailchimp
- Handling Social Media Pages on Facebook, Instagram & LinkedIn.
- PPC Campaigns in Google Ads.

SEO ANALYST

iROID Technologies | Feb 2017 - April 2019

- SEO & SMO For Company & Clients.
- Written Blogs, Website Content, Social Media Content For Clients & Company.
- Lead & Monitored Digital Marketing Campaigns.
- Handled Social Media Pages on Facebook, Twitter, Instagram, LinkedIn & Pinterest.

EDUCATIONAL HISTORY

LOYOLA INSTITUTE OF TECHNOLOGY AND SCIENCE

B.E Computer Science & Engineering | Aug 2012 - April 2016

ST JOSEPH'S HIGHER SECONDARY SCHOOL

Higher Secondary Education | July 2010 - March 2012

CERTIFICATIONS

- Google - The Fundamentals of Digital Marketing
- Google Ads Search Certification
- Google Ads Display Certification
- Google Ads Video Certification
- SEMrush Certification - Digital Marketing

MY CONTENT WRITING PORTFOLIO

- Best Practices for Security in Web Application Development - [Read More](#)
- Why Introduce A Shuttle Bus Service To Your Hospital? - [Read More](#)
- Commuter Bus Program San Francisco Bay Area - [Read More](#)
- How E-commerce Dominates the New Normal? - [Read More](#)
- Web Development Trends 2018 - [Read More](#)
- Kiddle – A Child Specific Search Engine Tool - [Read More](#)
- Top 10 Mobile App Development Trends in 2018 - [Read More](#)
- Visual Studio Opens New Doors for Faster Android App Development - [Read More](#)
- Google Chrome, Mozilla, and Microsoft Edge to launch new API's for Password Free Logins - [Read More](#)
- iOS App Development Company in India - [Read More](#)
- Android App Development Company in India - [Read More](#)
- Why Android is in Demand? - [Read More](#)
- Tycoon Services — Revit Modeling Services | BIM Drafting & Outsourcing Services | MEP Drafting & Outsourcing Services - [Read More](#)
- How Digital Marketing Companies Deceive You in The Name of Facebook Promotion? - [Read More](#)

DECLARATION

I hereby declare that all the above mentioned information are true & correct to the best of my knowledge and beliefs.