

612 644 1278

Jameshenry254@gmail.com

linkedin.com/in/james-henry254

# James Henry II

**946 Bushwick  
Ave Apt C9 Brooklyn, NY 11221**

## Education

### **University of Minnesota State, Mankato**

2015 - 2020

Bachelor of Business Marketing. Coursework included Corporate Communications, Introduction to Marketing, Digital Marketing, Marketing Management, Consumer Behavior, Principles of Marketing, Marketing Research, Distribution Strategy, Internet Marketing and Integrated Marketing Communications.

## Work Experience

### **Minneapolis Public Housing Authority: Management Aide**

Dec 2020 - PRESENT

Responsible for answering tenant questions, and handling move in and move out inspections. Responsible for writing reports on building walk throughs and building inspections. Responsible for accurate and detailed file keeping.

Was granted the opportunity to be a part of the strategizing, implementation and ultimately overseeing a vaccine clinic in which the vaccine was brought to 40 residents in a building of 50.

### **Classic Realty: Property Manager**

September 2019 - March 2020

Oversaw 2 single units and 1 multifamily unit. Oversaw teams assigned to clean and maintain the properties. Responsible for conducting research and analyzing data collected. Tasked with articulating the findings to the owner via reports and the creation of email and social media campaigns based on that data, all while maintaining stellar customer service.

### **Classic Realty: Marketing Intern**

May 2018 - May 2019

Tasked with conducting research for the property manager and their team, analyzing data collected and presented the findings in monthly reports. Involved in the strategizing, creation, and implementation of email, digital, and tangible campaigns and assisted in the tracking of the campaigns over time. Oversaw the maintenance of company social media accounts.

### **Edina Realty Inc: Marketing Intern**

August 2017-August 2018

Worked independently to research the local market for top producing agents through social media survey ads, mailers, and questionnaires. Responsible for a preliminary analysis of the data writing weekly detailed reports on findings and presenting those to the agents and their teams. Involved in the brainstorming, strategizing, and implementation of targeted campaigns for agents. Measured and tracked KPI's and articulated the findings in reports.

